



International Touring Questionnaire

Please keep in mind, there are NO wrong answers. By answering these questions honestly for yourself, you will make GREAT progress towards clarifying and identifying the type of overseas tour you wish to undertake.

WHY DO I WANT TO TOUR OVERSEAS?

- > Fulfillment of long-held desire / ambition
- > "Working Vacation" / cheap travel / subsidized travel
- > One-shot career-enhancement: "I toured Europe" (or wherever)
- > Exploratory "recon" mission: Checking it out -- Are you well received? Are there opportunities for you? Might you want to do it again?
- > First of many repeat visits (Decide dates for first AND second tours now!)

How long do I want to go? _____ weeks How long can I go? _____ weeks
Of course, this can be related to how much money you can afford to invest / spend / lose on tour - See the MONEY section, below

*Please rate each of the following statements as to how true they are for you:
1 = Not true at all for me; 10 = Very true for me.*

MONEY

I would be very happy if I could perform overseas, even if it means investing / spending / "losing" money to do so _____

I am only willing to invest my time, energy and resources into touring overseas if I can make a substantial profit on the enterprise _____

On my first overseas tour, I am willing to invest ("lose") money / break even _____

It is only possible for me to tour overseas if I AT LEAST break even financially _____

I am OK performing at open mics or unpaid showcase performance opportunities _____

I can afford to invest / spend / lose \$ _____ on my first overseas tour



Preparing a tour budget / Estimating travel costs

Plane tickets Transport to / from airport Daily - food, lodging, travel

Here in the USA, when I travel, I typically expect to spend
\$ _____ per day on food / drinks and \$ _____ per day on lodging.

I like to travel comfortably _____ I like to travel economically _____

Choosing between comfort and saving money, comfort usually wins _____

I am willing to endure great hardship or hassles in order to save money, or
give my tour a better chance of being profitable _____

On average, I earn \$ _____ at my shows in the USA

On average, I play _____ paying gigs each month / year (circle one)

On average, I play _____ gigs each month / year (including non-paying
open mics, showcases, benefits, private events, church performances, etc.)

On average, there are _____ people at my shows

Most shows I play have a cover charge or ticket price to get in _____

Most shows I play, actual tickets can be purchased in advance _____

VISAS ETC

I need to do everything "by the book" and "above board" -- If a country requires that I obtain a work
visa before I am legally permitted to earn money as a performer in that country, I would not consider
performing or earning money if it meant violating that requirement. _____

I feel it is wrong for people to work in a country without obtaining the appropriate work visas _____

I feel that is OK for me to work, perform and / or earn money in another country, even if this might
violate that country's laws or visa requirements _____

I am a citizen of the world -- I don't recognize national boundaries as legitimate and see music as a
universal language that builds essential bonds of peace between people from all over the globe, and
this mission transcends the importance or relevance of the laws of individual nations _____



AM I PREPARED?

I have a website with a domain name that's easy to remember _____

My online tour calendar is always up to date _____

I don't have an online tour calendar -- How can I get one? _____

My online tour calendar sucks and / or lacks sufficient detail _____

I have a website that is always up to date _____

I have _____ different CDs for sale

I will have _____ different CDs available for sale while I am on tour overseas

I have T-shirts for sale _____

I can accept credit cards for merchandise and tips at my shows _____

I have a merchandise display at every show _____

I have a laptop computer _____

I have a "smart"-phone" e.g. iPhone, Blackberry, Google Phone, Treo, etc. _____

My phone has a built-in camera _____

PERFORMING

I am willing to perform without compensation:

	Never	Seldom	Sometimes	Often	Always
on the radio	X	X	X	X	X
on TV	X	X	X	X	X
in bars	X	X	X	X	X
at showcases	X	X	X	X	X
at open mics	X	X	X	X	X
with friends for fun	X	X	X	X	X



TRAVEL

I have a valid US Passport and it is valid through _____ (date)

I currently owe unpaid child support in the amount of \$ _____

I have a valid drivers license issued by the State of _____

I am very flexible and spontaneous _____

I handle unfamiliar situations easily _____

When I travel, I am very comfortable not having clear or solid plans, and I don't mind "winging it" _____

When I travel, I strongly prefer to have confirmed reservations for all travel and lodging needs, planned well in advance _____

I don't like leaving things to chance _____

I love giving myself over to spontaneity and serendipity, and have no problem "jumping off cliffs" without knowing how it might turn out _____

I have no problem or reservation introducing myself to strangers _____

I am shy _____

I have a major credit card (not debit!): Visa MasterCard American Express Discover

I have \$ _____ available credit on my primary credit card

I am interested in "overseas gig exchanges" -- Providing gigs / opening gigs at my shows and / or lodging, equipment and transportation assistance in exchange for someone doing the same for me in their home territory. _____



DECIDING WHERE TO GO

Deciding where to go on your first overseas tour is a process that can be approached from a couple different angles. The following questions may help you narrow down your choices.

I have always wanted to visit the following countries / cities:

I have friends and / or family living abroad in the following cities / countries:

To the right, write the number of friends / family members of legal drinking age in / near that location

I think it is _____ % likely these friends / family members would...

...come to my show if scheduled nearby and well in advance

...give me a place to sleep for _____ nights

...drive me around for _____ days

...let me borrow their car for _____ days

...try to book shows for me in their neighborhood / region / country



I have received radio airplay and / or press in the following countries:

I can speak the following languages fluently:

I can speak or understand the following the languages a little bit:

I have good friends / family members that speak these languages fluently:

Sometimes it is necessary to commit to gigs before knowing for sure that the rest of the gigs you need will be found. If that happens, and you don't get the additional gigs you need, would you:

- A. Fulfill the commitments you made, even though it means potentially losing a lot of money on the tour.
- B. Cancel the confirmed gigs, even though it could mean that venue or festival might never hire you again because of obvious dependability issues
- C. Try to book all shows on a tentative "option" basis, not committing until you can get all the gigs committed at once (even though this may be very difficult or impossible).
- D. Book anchor gigs! Good anchor gigs are gigs where you can expect to earn enough money to justify / cover the costs of the entire trip, even if you are unable to book other shows, or can't earn much money from other gigs.